

# GEORGIA SNAP-Ed

## 2022 IMPACT REPORT

### ABOUT GEORGIA'S SNAP-ED PROGRAM

The Supplemental Nutrition Assistance Program (SNAP) is the largest federal food safety net program in the country that reduces hunger and helps put healthy food on the table for low-resourced Americans. Georgia's SNAP-Ed program, the nutrition education program of SNAP, is administered by the Georgia Division of Family & Children Services and aims to improve the health of low-income Georgians. The state of Georgia partners with HealthMPowers, Open Hand Atlanta, Georgia Department of Public Health, and the University of Georgia to provide nutrition education, social marketing campaigns, and increased access to healthy foods where Georgians live, work, eat, learn, shop, and play.

### SNAP-Ed BY THE NUMBERS

Total number served by direct nutrition education:

**103,986**

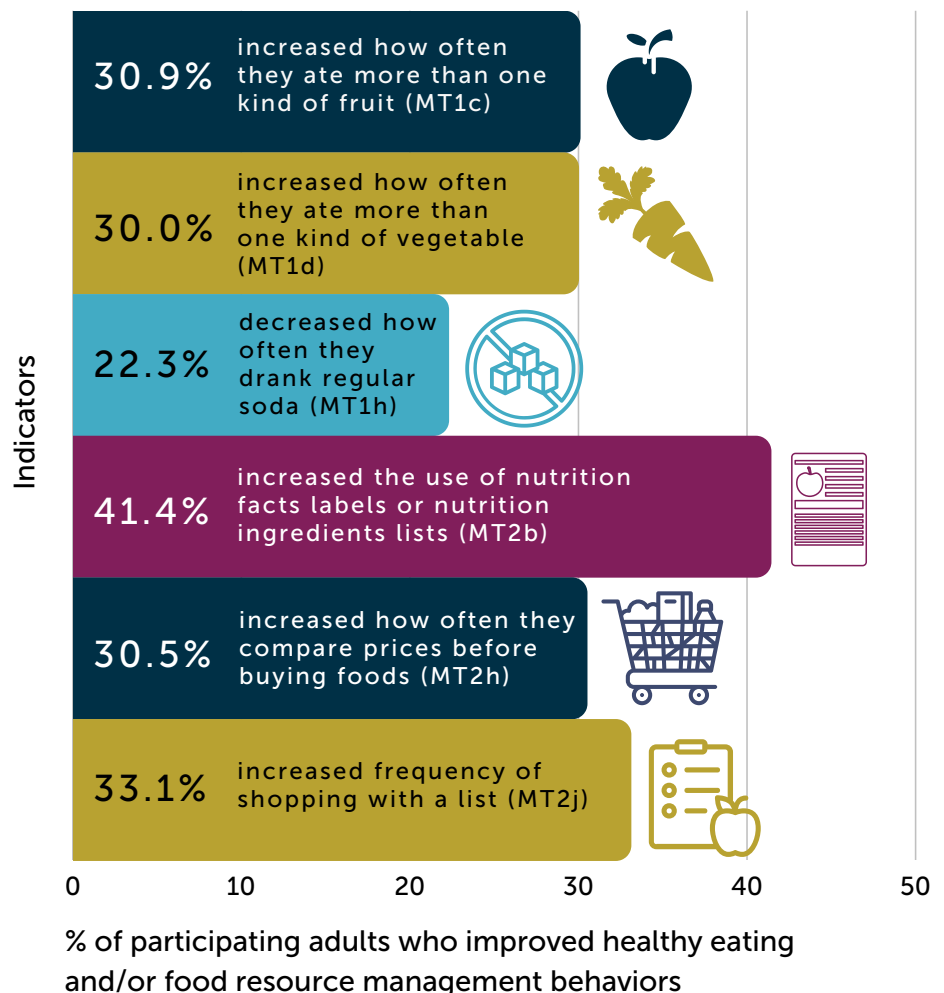
Total number of direct nutrition education classes:

**8,673**



### DIRECT EDUCATION ADULTS

In FFY2022, all four implementing agencies in Georgia used the same survey tool to measure indicators related to Healthy Food and Resource Management. Adults showed significant improvements \* across the following healthy eating and food resource management behaviors:



\*Indicators that were significant but had negligible effect sizes were excluded from this list.

# POLICY, SYSTEM, AND ENVIRONMENTAL CHANGES

Policy, Systems, and Environmental (PSE) Changes include changes to the physical environment that may alter the way business is done to make the healthy choice the easy choice. Written rules, regulations, and procedures are known as policies and support healthy behavior at the organizational and local level.

## BREAKDOWN OF PSE CHANGES

**24**  
Combined  
nutrition +  
physical activity  
changes

**132**  
PHYSICAL  
ACTIVITY  
CHANGES

**220**  
NUTRITION  
CHANGES

## PSE CHANGES IMPLEMENTED:

TOTAL  
POLICY

**9**

TOTAL  
SYSTEMS

**242**

TOTAL  
ENVIRONMENTAL

**125**

## TOP CHANGES IMPLEMENTED:



### POLICY

- Nutrition:
  - Policy for increasing or improving nutrition education or cooking activities (n=2)
  - Policy limiting unhealthy foods (n=2)
- PA:
  - Policy to increase time spent doing physical activity (n=2)



### SYSTEMS

- Nutrition:
  - Professional development opportunities on nutrition (e.g. nutrition standards, gardening, breastfeeding, etc.) (n=43)
- PA:
  - Adding physical activity into the school day or during classroom-based instruction (n=52)



### ENVIRONMENT

- Nutrition:
  - Ongoing, point-of-decision prompts to make a healthy eating behavior choice (could include signage, taste tests, and other interactive displays) (n=24)
- PA:
  - Opportunities for structured physical activity (n=16)

## TOTAL PSE CHANGES

**376**

PSE CHANGES  
REACHED

**78,953**

PEOPLE

CHANGES  
IMPLEMENTED  
ACROSS

**192**  
SITES

FOR MORE INFORMATION, CONTACT: SNAP-Ed PROGRAM COORDINATOR  
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