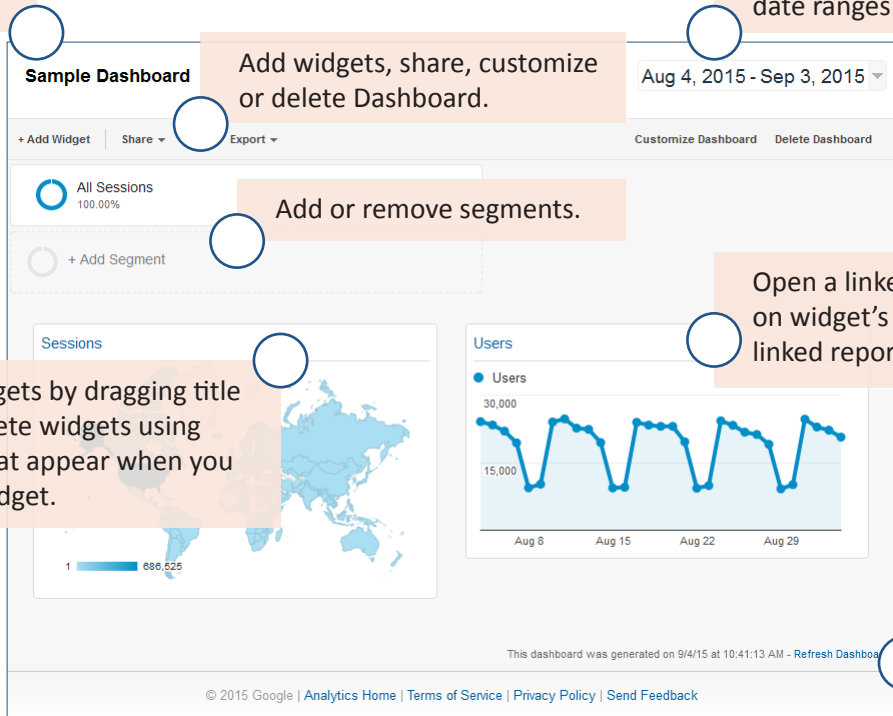# Reading the Common Default Dashboard

Click title to change name of Dashboard.

Adjust date range or compare 2 date ranges.
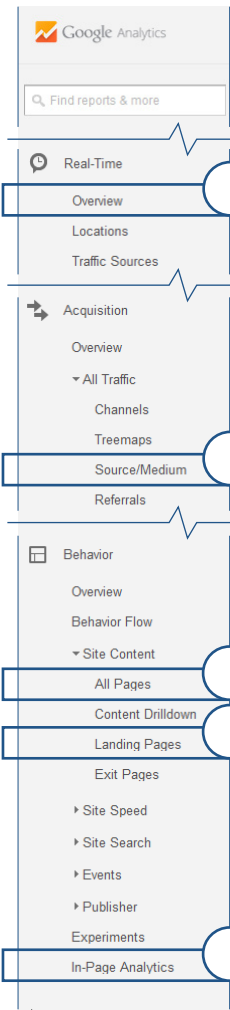
Add widgets, share, customize or delete Dashboard.

Sample Dashboard

Aug 4, 2015 - Sep 3, 2015

+ Add Widget   Share ▾   Export ▾   Customize Dashboard   Delete Dashboard

All Sessions
100.00%

Add or remove segments.

+ Add Segment

Open a linked report by clicking on widget's title. (Only works for linked report widgets.)

Sessions

Users

● Users

30,000

15,000

Aug 8   Aug 15   Aug 22   Aug 29

Rearrange widgets by dragging title bar. Edit or delete widgets using the controls that appear when you mouse over widget.

1   686,525

Refresh the Dashboard's data by clicking link.

This dashboard was generated on 9/4/15 at 10:41:13 AM - Refresh Dashboard

© 2015 Google | Analytics Home | Terms of Service | Privacy Policy | Send Feedback

Google Analytics

Find reports & more

Real-Time
- Overview
- Locations
- Traffic Sources

Acquisition
- Overview
  - All Traffic
    - Channels
    - Treemaps
    - Source/Medium
    - Referrals

Behavior
- Overview
- Behavior Flow
  - Site Content
    - All Pages
    - Content Drilldown
    - Landing Pages
    - Exit Pages
  - Site Speed
  - Site Search
  - Events
  - Publisher
- Experiments
- In-Page Analytics

Quick Access Common Reports

How many people are viewing my site right now?

What do users search to find my site?

How many visits do I get per day and from where?

- Pages / Visit
- Avg. Session Duration
- Bounce Rate
- etc...

Aug 15

Source   Medium   Keyword

Sort Type: Default

Acquisition

Which are the most popular pages of my site?

Which pages of my site do people see first?

What do people click when they browse my site?